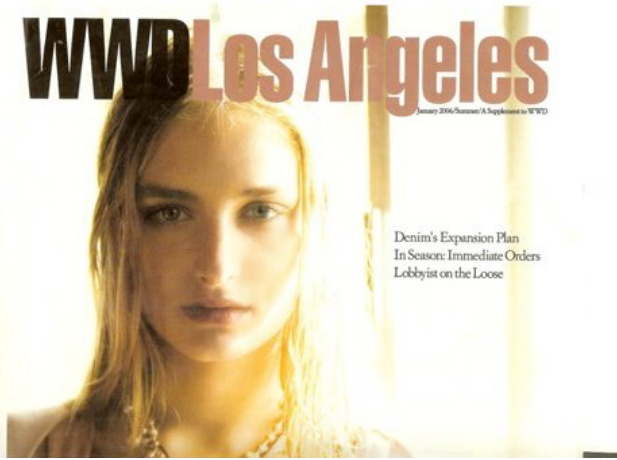


WWD Los Angeles

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Denim's Expansion Plan
In Season: Immediate Orders
Lobbyist on the Loose



RONY M., Suite A1083 June Bijou Jewelry

"Class lines, contemporary concepts and classic is the mantra of this two-year-old jewelry line created by owner and designer June Pilay-Graham. Comprising earrings, necklaces, bracelets and rings, June Bijou combines faceted semiprecious stones, pearls and quartz stones with materials like gold-fill, vermeil and sterling silver. The romantic collection features items such as long necklaces that can be worn in multiple styles.

This season, Pilay-Graham adds a subtle spiritual element to her line by showcasing beaded pieces inspired by the saints and the rosary. Other custom-cast pieces feature uplifting messages written among gold vermeil and semiprecious stones such as hematite, green garnet and turquoise. Wholesale prices for the line range from \$22 to \$200.

The Carrollton, Tex.-based company has more than 100 specialty store and specialty boutiques accounts, including Ron Herman at Fred Segal in Los Angeles and Nora Blue in Las Vegas. Projected volume for 2006 is expected to reach \$150,000.

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